Holiday product post planner

Use one entry per post. Print more copies as needed.

Record each metric separately; clicks are not sales. Leave unknown figures blank.

Report date range: _____ **Time zone:** _____

POST 1

Pin title / idea: _____

Destination / verified link: _____

Publication date: _____ Status (draft / scheduled / published): _____

Pinterest outbound clicks: _____ Website affiliate clicks: _____

Merchant orders: _____ Report date / time zone (if different): _____

Notes / reporting delays / refunds: _____

_____

POST 2

Pin title / idea: _____

Destination / verified link: _____

Publication date: _____ Status (draft / scheduled / published): _____

Pinterest outbound clicks: _____ Website affiliate clicks: _____

Merchant orders: _____ Report date / time zone (if different): _____

Notes / reporting delays / refunds: _____

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